

SUPPORT US

mosaic

the power of positive thinking



“ Just a tiny drop of the time we give them is so immensely impactful and appreciated. ”

SUPPORT US

Mosaic inspires young people from deprived communities to realise their talents and potential.

Founded by HRH The Prince of Wales in 2007, Mosaic's mission is to create opportunities for young people of all backgrounds growing up in our most deprived communities, championed by Muslims and harnessing the power of positive thinking. In doing so, we also aim to increase opportunities for understanding between people of different backgrounds.

Mosaic links young people with inspirational role models to boost their confidence, self-efficacy and long-term employability. We provide mentoring programmes in primary and secondary schools and for ex-offenders.

Mosaic is part of The Prince's Charities. Key to the success of our work is our fantastic network of volunteers and supporters, as well as our partnerships with other organisations. We operate in London, the North West, the South East, the West Midlands and Yorkshire and we have important international links.

Young people will succeed if they are supported by those who are already successful.



“ Supporting our communities has been an important part of our work, and we are strong believers in the power of education to nurture and empower young people. We are delighted to sponsor Mosaic, who share our belief in the power of education to drive leadership and community development. ”

Barry Stowe, Chief Executive of Prudential Corporation Asia



How you can support us

As a charitable organisation, entirely self-financing, we depend on the generosity of private individuals and corporate donations to deliver our work.

What your donations achieve

For only **£300** per year you can support a young person through our programmes.

Your donation makes a real impact on the lives of young people, with students and independent research confirming that they are:

- more confident
- more positive about school
- more likely to attend university
- more in control of their lives

“ Mosaic is committed to inspiring young people to reach their true potential, regardless of the challenges they may face, and is playing an important role in helping individuals to make a difference to our society. These objectives are very important to me but, importantly, Mosaic delivers real impact and that is why I invest in their work. ”

Azif Aziz, Chief Executive of Criterion Capital



“ We wanted to participate in a scheme that would have a positive impact on our local communities and provide role models for students in the UK’s most deprived urban areas – Mosaic most certainly has allowed us to achieve this. ”

Zahir Bokhari, Deloitte Muslim Network Lead Partner and Partner, Audit Practice



Recognising your contribution

We understand just how important your donation, at whatever level, is to our work. We ensure that all donors are appropriately recognised and can see how their money is being spent:

- all donors receive a regular e-newsletter providing the latest news on our work.
- all individuals donating at least £250 and corporates donating at least £3000 are recognised on our website.
- all significant funders are given priority notice to attend Mosaic’s inspirational events.

For our most significant donors and sponsors, tailored packages by which to appropriately recognise your contribution are available.

Individuals

We offer three principal vehicles for individuals wishing to make donations to support our work:

- **Regular giving** – you can donate to Mosaic through regular payments of as little as £5 a month to support our work, using our online giving facility.
- **Regional Friends of Mosaic scheme** – our leading supporters have the opportunity to join a network of prominent local supporters committed to Mosaic’s work through a charitable annual donation of £250.
- **Mosaic Associates** – our Associates bring together our most distinguished supporters, with a demonstrable commitment to supporting the priorities of Mosaic as set by our founder HRH The Prince of Wales. Mosaic Associates are invited individually to join this network and commit to a minimum charitable annual donation of £1000.

A number of our supporters provide significant one-off individual donations and we would be happy to discuss such opportunities with you.

Businesses

Corporate support for specific and general projects is vital to our work. We offer three principal vehicles for corporate entities wishing to make donations to support our work:

- **Corporate affiliation** – we welcome businesses' support of our work through one-off and regular donations, starting from £3000.
- **Programme support** – many elements of our programmes are sponsored by individual organisations, keen to publicly support particular programmes most closely aligned with their charitable, CSR and/or business interests.
- **Events sponsorship** – Mosaic runs a regular programme of national, regional and local events attracting well-attended audiences of influential individuals, which provide excellent opportunities for organisations to demonstrate their support and raise awareness of their business.
- **Leadership opportunities** – Mosaic organises regular high-profile visits involving our most influential supporters to raise awareness and support for our work amongst key business leaders and other opinion formers.

Gift Aid

All individual donations to Mosaic are eligible for Gift Aid, enabling us to benefit from a further 25p on every £1 you give.



“ I believe that the work Mosaic is doing with the youth of today will help shape and build the future of our country, for the benefit of all. ”

**Tom Whelan, Partner, Private Equity,
Hogan Lovells LLP**

Supporters

Some of our supporters...

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ERNST & YOUNG
Quality In Everything We Do



Unlocking the talent and realising the full potential of every young person, whatever their background or circumstances, is a cause close to my heart. It gives me great joy to see the sense of self-worth and belonging Mosaic provides by extending that much-needed helping hand to those of our diverse communities who need it most.

HRH The Prince of Wales, Founder of Mosaic

Where to find us

For further information about our work or how to get involved, contact us today:

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