

Mosaic Stars 2011 Final Report to Gatehouse Bank

The Mosaic Stars programme is Mosaic's leading development programme for students from across the schools in which we work. Mosaic Stars seeks to recognise those students that have made the most of their support from Mosaic mentors and demonstrated clear leadership potential. Those selected for the programme will be provided with unrivalled support and access to unique opportunities.

Introduction

Thanks to Gatehouse Bank's generous sponsorship, Mosaic Stars 2011 activity began in January with students across the Mosaic regions selected to participate in various unique leadership opportunities. The following document provides an overview of the programme's delivery across the year.

Participants

This year, an amazing **141 students** from schools in the most deprived areas of the country have enjoyed the benefits of the Mosaic Stars programme. Our Mosaic Stars came from the following 21 schools across four regions:

London

1. Southfields Community College
2. Westminster City School
3. Crest Boys Academy
4. Crest Girls Academy
5. Islamia Girls High School
6. Connaught School
7. Central Foundation Girls
8. Brondesbury School

West Midlands

9. Bordesley Green Girls School
10. Joseph Leckie School
11. Washwood Heath Technology College
12. Waverley School
13. Lordwood Boys School

Yorkshire

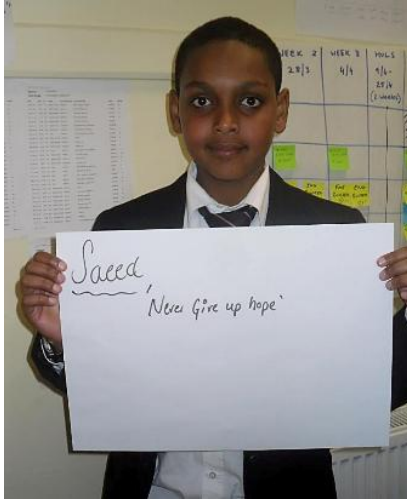
14. Dixons Allerton School
15. Grange Technology College
16. Feversham College
17. North Huddersfield Trust (formerly Fartown High School)

North West

18. Essa Academy
19. Manchester Academy

20. Ladybridge High School

21. Smithills High School



Mosaic activity

As previously reported, between February and April 2011 students selected as Mosaic Stars participated in bespoke workshops designed and delivered by Pearn Kandola's experienced psychologists. Pearn Kandola psychologists run half-day workshops to raise students' awareness of core leadership skills and how they can be developed. The interactive sessions, featuring group presentations and discussions, focus on our research-based ALERT model of leadership principles. The workshops were a huge success in all regions with students and teachers providing excellent feedback on their participation. 143 students from 21 schools benefitted from the 6 workshops delivered.

"I thought the session was very good, young kids have learnt a lot about leadership. Keep up the good work. I also feel Mosaic have organised a fantastic session."

Aqeel Rashid

Teacher, Dixons Allerton Academy

"To be a leader, you have to always think positively."

Hakeem Farooq

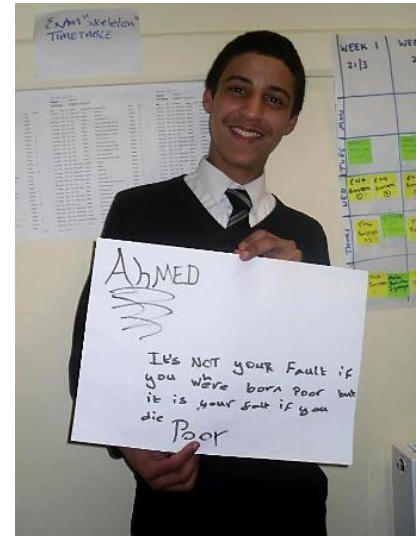
Student, Joseph Leckie School



"I thought this was a great experience. I learnt others views on leadership and enjoyed working with different people I did not know"

Humayra Khan

Student, Grange Technology College



Once each student had participated in the leadership workshop that highlighted and developed leadership skills, Mosaic enabled a number of Mosaic Stars to put these skills into practice using a range of opportunities made available through the network. These included:

Bespoke session at Accenture, North West

Twelve Mosaic Stars were invited to Accenture's offices in Manchester for a session with staff that recreated team-building activities used by Accenture to recruit new trainees. The session enabled all students to learn about the roles and opportunities available to them in a company like Accenture or equivalent and gave them a taste of the practical skills require to access employment there. The students got the opportunity to engage with these tasks including a 'desert island' prioritising activity alongside real Accenture staff and Mosaic mentors to learn in a supportive and inspirational environment.

Starting your own business.....

In North West, one of Mosaic Stars from Ladybridge High School (Bolton), Saeed Atcha, who was also a previous Enterprise Challenge Finalist has gone on to develop his own business idea, even setting up his own website: <http://www.saeedatcha.co.uk/elsewhere.php> for his innovative Xplode Magazine, and has found the confidence to continue his dream of being a presenter on 96.5 Bolton FM. Xplode magazine was established by Saeed to try and increase the positive coverage of young people in his local area.

An audience with...Fahad Chowdury, US Embassy Entrepreneur

In May 2011 all Mosaic Stars in the West Midlands were invited to City College Campus in Bordesley Green to have an intimate audience with Fahad Chowdury, US Embassy Entrepreneur, organised with the support of the US Embassy in London.

Group mentoring...inspirational conversations

Each group of Mosaic Stars in the West Midlands within a single school was matched with an individual mentor who supported each group of Stars to identify their learning potential as leaders and improve their confidence. Junior Doctor, Zeba Khan mentored four girls from Bordesley Green Girls School who

had progressed well as part of their Mosaic secondary school mentoring. Mentees and school reported that the opportunity to have some intensive time with a young woman successful in her field was confidence boosting for the girls involved, providing them with the opportunity to discuss their leadership potential in a safe space and gain assurances from someone like them **'that everything is possible'**.

Visit to Capco Ltd

In March 2011, students from Brondesbury School, Crest Boys School, Connaught School and Islamia School were invited by Mosaic Board member, Ismail Amla (CEO of Capco North America), to visit their London offices to meet the team and understand the nature of consultancy. This visit was extremely engaging and informative for all students involved who gave amazing feedback, with a number expressing the desire to pursue a career in consultancy themselves. Whilst on the visit, Capco Founder, Chairman and CEO Rob Heyvaert (the Alan Sugar equivalent of Belgium's version of The Apprentice!) delivered a presentation and Q&A session with the Mosaic Stars who were entranced by his story of leadership and endeavour.

Commonwealth Observance

Again this year, Mosaic Stars were invited to participate in the Commonwealth Observance Day in March 2011. Schools Stars representatives were taken from Central Foundation Girls School, Connaught School, and Islamia Girls School. The Commonwealth Observance takes place at Westminster Abbey and is the largest annual interfaith service, attended by HM The Queen along with some 2000 senior dignitaries and civic leaders. Participation in the service is a significant honour and provided students with a unique opportunity to meet national and international leaders.

Visit to Blitz Communications

On the 7th June 2012, 20 Mosaic Stars spent the afternoon with CEO Munir Samji of the leading communications and events company Blitz Communication in their headquarters in Hertfordshire. The students spent their time learning about the key areas of the business areas that Blitz operates in, as well as the importance of the work that the organisation does. The students had the opportunity to see a range of the services that Blitz provides to its clients. The students were awarded a rare opportunity of testing out some of the most hi-tech equipments for sound and visuals that the organisation uses, where they were able to learn about the sort of skills needed to excel in this field. After spending the afternoon in the various departments in Blitz, the students left feeling exposed to the many careers available to them.

"The afternoon was well organised and extremely interactive which allowed for lots of questions to be asked thus providing a really detailed insight into the different sections within Blitz".

- Teacher

"There was no single best moment as I feel that the entire afternoon was brilliant!"

- Student

Visit to Business in the Community: What is responsible leadership?

A group of this year's Mosaic Stars students explored Corporate Social Responsibility with Business In the Community as part of the programme. Twelve students from participating Secondary Schools in

Founder: HRH The Prince of Wales
Chairman: HRH Princess Badiya bint El Hassan of Jordan

London met BITC's CEO Stephen Howard and had an opportunity to learn about some of BITC's programmes at a special session. Students were from Westminster Academy, Westminster City, Southfields Community College and Crest Girls Academy and were given a unique opportunity to get insightful introduction to Ethical Business. The session included presentations from representatives from BITC's Environment, Market Place and International Teams where they heard about their work and also provided an opportunity to investigate particular companies and work on case studies about Responsible Business. The students also had the opportunity to learn about complex issues such as managing supply chains responsibly, the business case for the Millennium Development Goals and the various effects business have on the environment. The students particularly enjoyed the opportunity to grill BITC's CEO Stephen Howard on why Responsible Business makes sense.

Visit to Marks and Spencer, and engagement with business leaders

The visit, which took place on Friday 11 November, started at the headquarters of Marks and Spencer in Paddington. The students spent half a day with the M&S clotheswear teams to talk directly to those responsible for bringing new products into the shops, followed by a visit to all areas of the M&S flagship Edgware Road store. The staff learned how the students had grown in confidence through their sessions with their volunteer mentors and how they now had far greater understanding of the business world through the visit.



Two students from Westminster Academy, who had been mentored by Maz Majid of Marks and Spencer were invited to meet with a number of business leaders participating in HRH Prince of Wales Seeing is Believing Visit. They were interviewed by Maz and shared their experiences in a confident and articulate way. Maryam (pictured above) has a particular interest in being a fashion designer. As a result, Maz organized for her to have a one-to-one session with the Head Designer for Kids Wear, in which she performed well and demonstrated promise in the area. Maz and his team will continue to work with her to support this aspiration.

The average feedback score for this visit was an incredible 4.6/5! All Stars stated that it improved their knowledge of career options (4/5), and all said the visit was Excellent (5/5) in terms of usefulness.

“Work can be enjoyable and fun”

“It can be fun designing clothes, and that you can go on trips abroad with the role.”

- Students from Southfields Community College.

Visit to Department of Innovation and Skills and an audience with Vince Cable MP and Eric Pickles MP

Mosaic stars who had been selected due to their promising efforts and skills demonstrated via the Apex-Mosaic Enterprise Challenge in 2010/11 were invited to a unique and bespoke event to meet Secretaries of State Vince Cable and Eric Pickles and senior business representatives at a special event held at the

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Department of Business Innovation and Skills (BIS) offices in London as part of Global Entrepreneurship Week.

The event, which was organised with the Apax Foundation, gave the Stars an opportunity to also meet and hear from senior business leaders including Peter Englander, Chief Executive of Apax Foundation; Business Innovation and Skills Permanent Secretary Martin Donnelly; Andrew Fiddaman, Managing Director of Youth Business International and Natasha Faith, CEO of La Diosa. Stars also had an opportunity to discuss any potential business ideas with the experts. The Mosaic Stars impressed by challenging the two Secretaries of State with questions about tuition fees, what they advocated for the future: education or entrepreneurialism, and what made them want to be leaders in politics.



Visit to Conran and Partners

24 Students from the programme spent the day at the prestigious design and architecture firm Conran & Partners for a World of Work visit. The students were received by Azhar, Director of Architecture at Conran & Partners, who spoke to the students about the history, ethos and work of Conran & Partners. Azhar also shared with the students his inspirational professional journey into the world of creative industries. The students were in awe of the collaborative efforts the industry represented.

Azhar spoke to the students about the importance of hard work and pursuing their dreams. He paid particular attention to the importance of developing soft skills such as communication, interpersonal relationships and the art of presenting. Azhar gave the students a guided tour through the office, giving them an exclusive view of working life at Conran & Partners. The fun didn't stop there with the students being given an eco-design workshop at the Design Museum, where they designed and evaluated the eco credentials of new products. The students also had a tour of the 2011 Design Award gallery and marvelled at the winning design.



Mosaic
January 2012